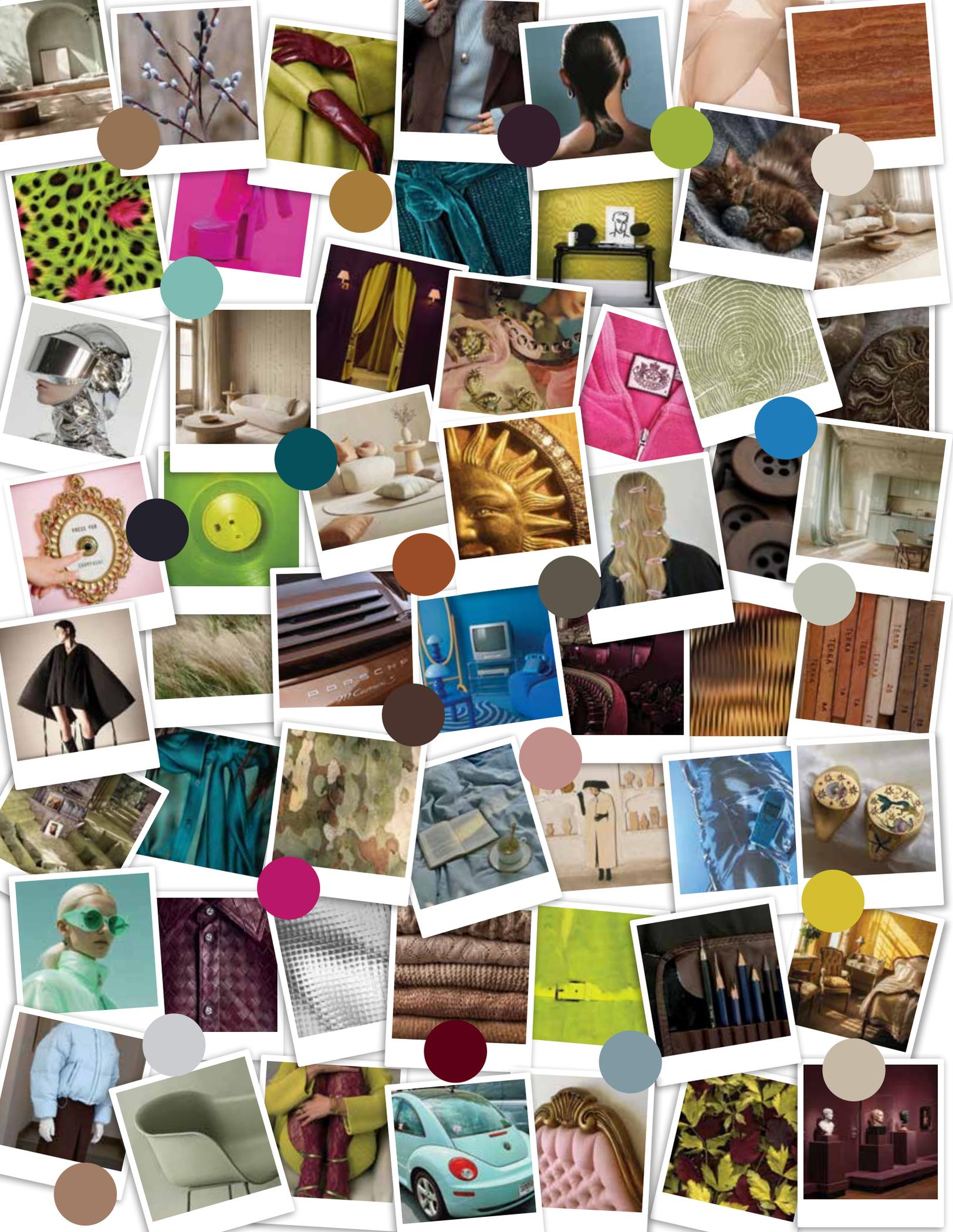


2026 Color Trend Forecast



Color is deeply personal, its impact shaped as much by memory as by hue.

The shades that move us most are often tied to where we were, who we were with, and the moments that defined us. Burch's 2026 Color Forecast explores this intersection of nostalgia and generational influence, revealing how color can instantly transport us through time. Each palette draws from the emotional imprints of past decades, reinterpreted for today's interiors, to honor memory while inspiring what comes next.

Curio Cabinet



Charmed Life

Gilded Hour



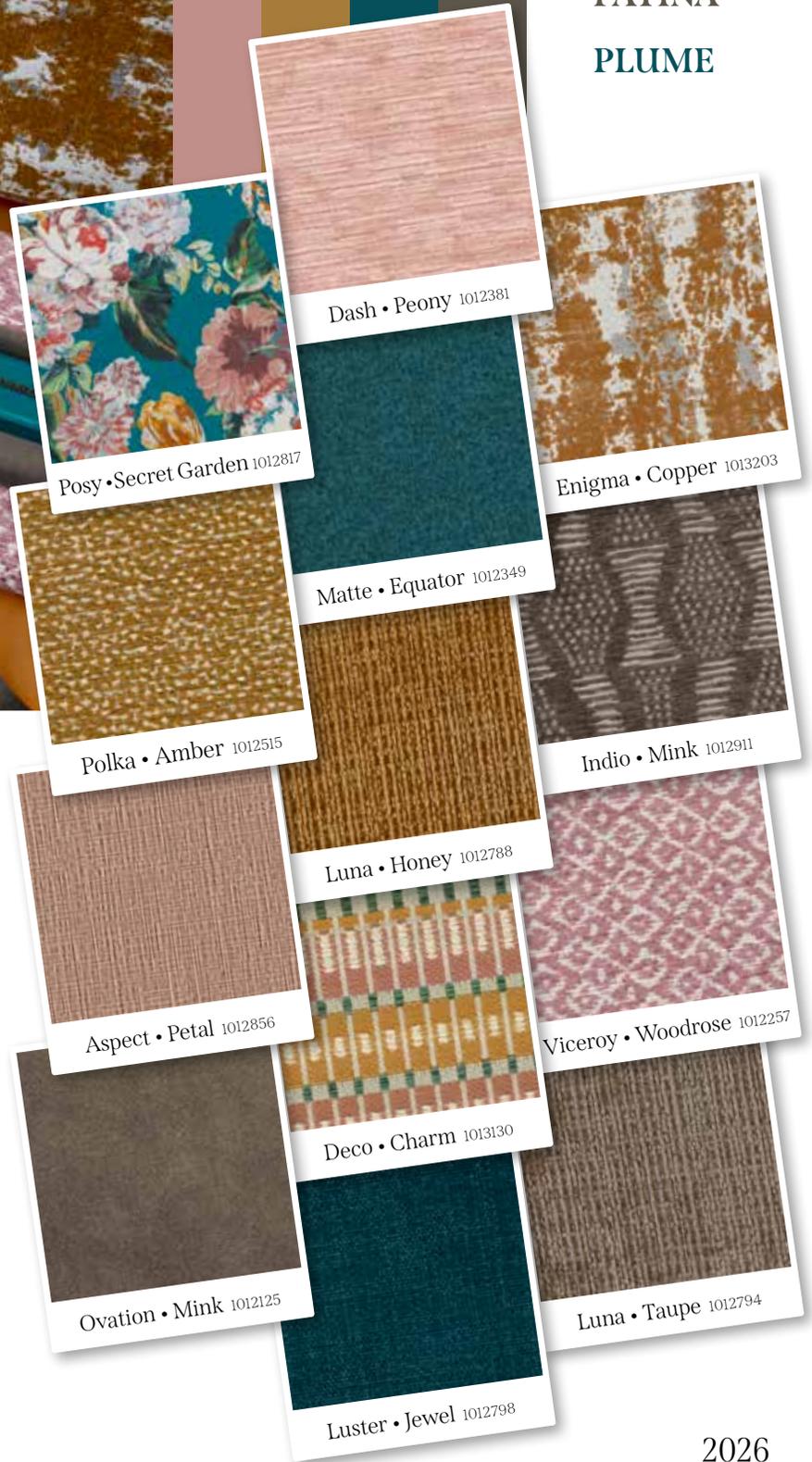
Treasure Trove



Gilded Hour · Charmed Life · Treasure Trove



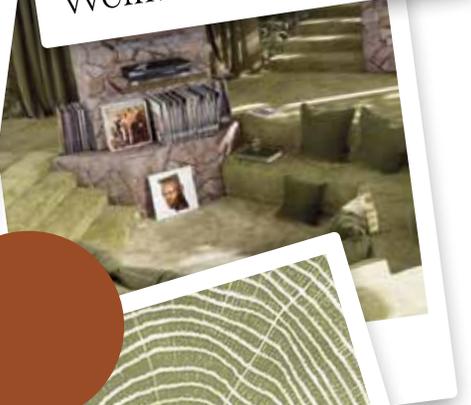
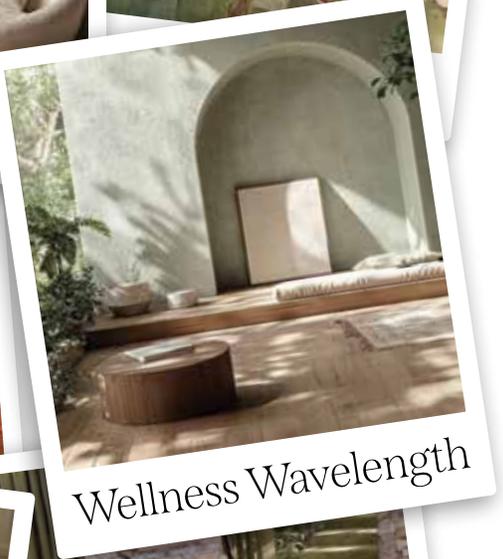
SLIPPER
 LOCKET
 PATINA
 PLUME



Curio Cabinet revels in the beauty of abundance. Layered, expressive, and richly detailed, the palette celebrates color, texture, and ornament in generous measure. Inspired by rooms filled with objects and stories, it creates visual depth where everything is intentional and on display. Romantic and cinematic, Curio Cabinet embraces opulence without apology, inviting discovery at every glance.

Curio Cabinet

Good Vibrations



Elemental Glow · Serene Spectrum · Wellness Wavelength



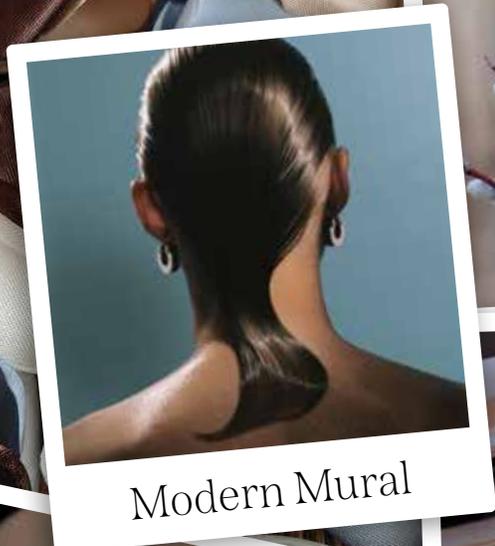
RENEWAL
MELLOW
MURMUR
GROUNDED
AURA



Good Vibrations draws from nature's most balanced tones to create spaces that heal and restore. The palette radiates a sense of calm without feeling sterile, offering comfort that soothes rather than quiets. Its mood is confident and tactile, reconnecting design with wellbeing by inviting light, texture, and a grounded sense of place into modern environments.

Good Vibrations

Memory Lane



Modern Mural



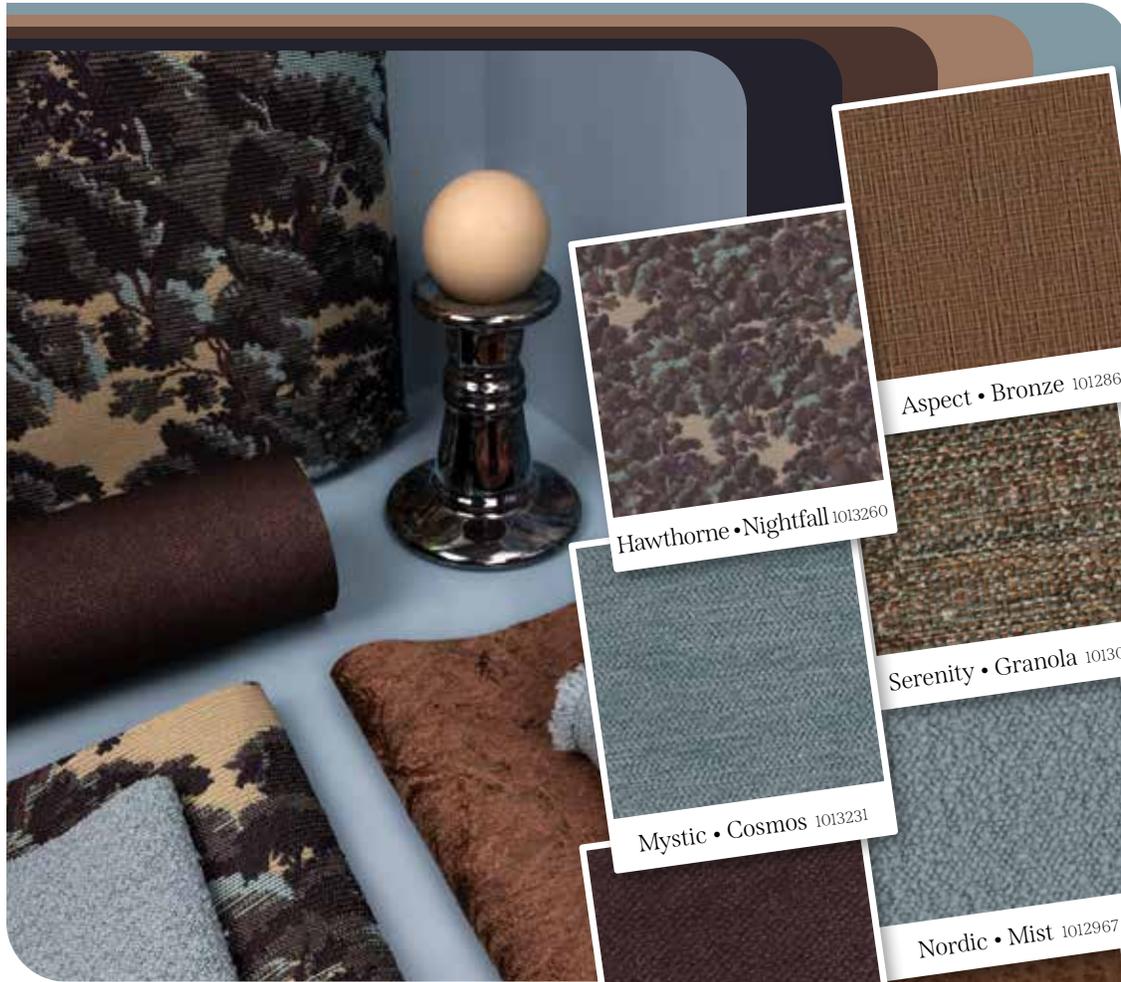
Wistful Warmth



Rekindled Legacy



Wistful Warmth · Rekindled Legacy · Modern Mural



PASTORAL
TAPESTRY
MANOR
ROOTS



Memory Lane revisits a familiar palette with a fresh lens. Once well known, these tones return refined and rebalanced, bringing softer contrast, richer texture, and contemporary ease. The result feels grounded and comforting, yet unmistakably current. It is proof that what endures can be renewed for today.

Memory Lane

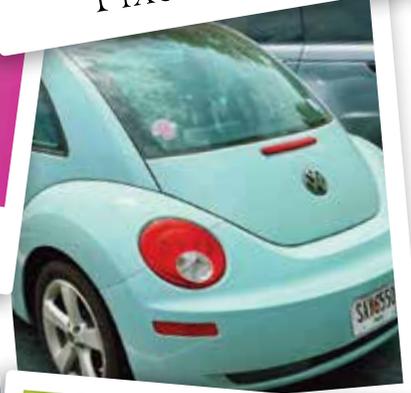
Y2K



HoloGLAM



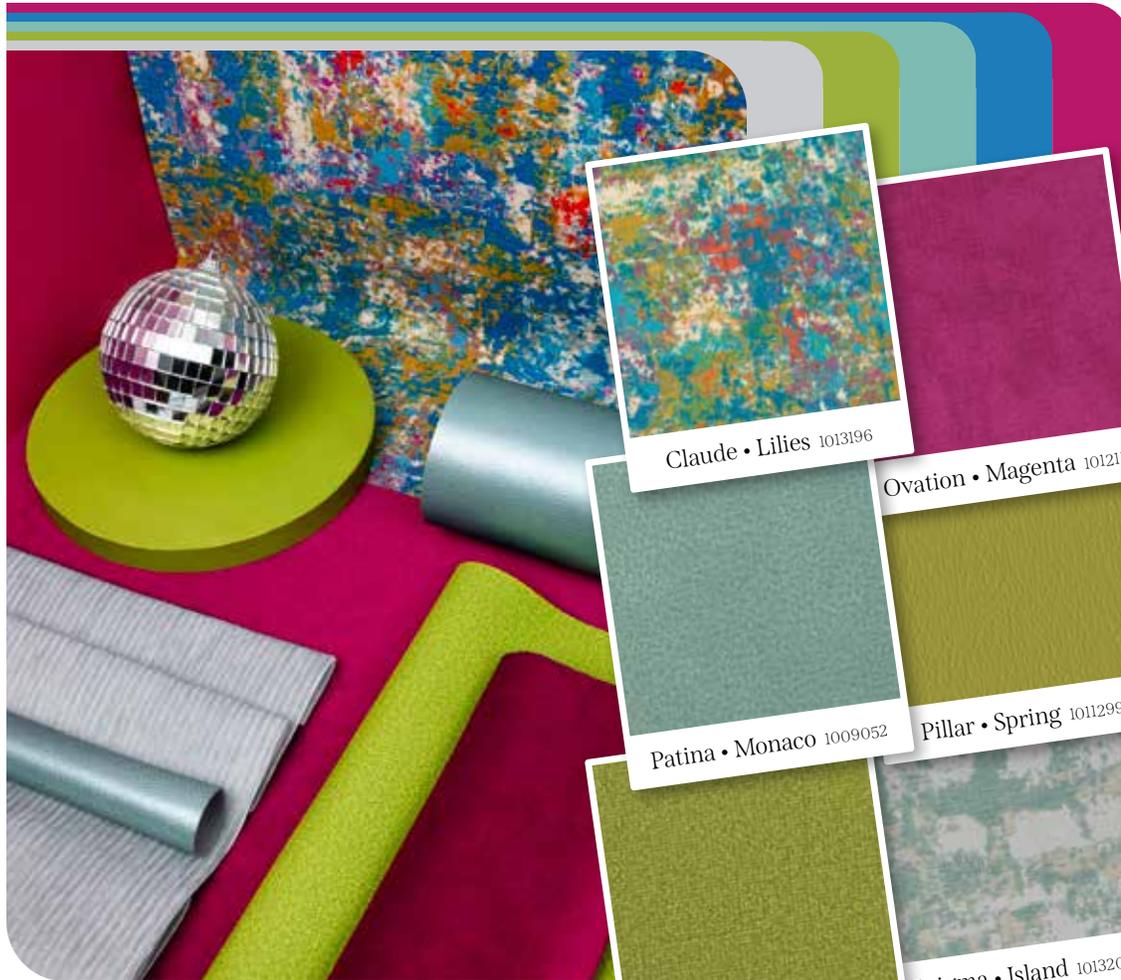
Pixel Perfect



Millennial Musings



Pixel Perfect · HoloGLAM · Millennial Musings



FROSTED TIPS

SLIME

CYBER

CHAT ROOM

THAT'S HOT.



Y2K is bold, brilliant, and a little bit irreverent, a charged take on turn-of-the-millennium optimism. Metallic finishes, digital pastels, and chromatic reflections recall a moment when technology felt thrilling and the future shimmered with possibility. The palette hums with kinetic energy, playful yet polished, familiar yet futuristic. It is nostalgia reimagined for the modern age: shiny, spirited, and impossible to ignore.

Y2K

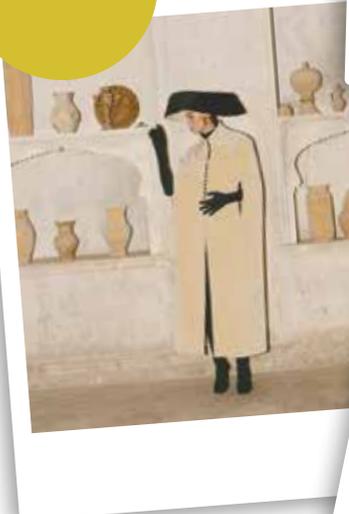
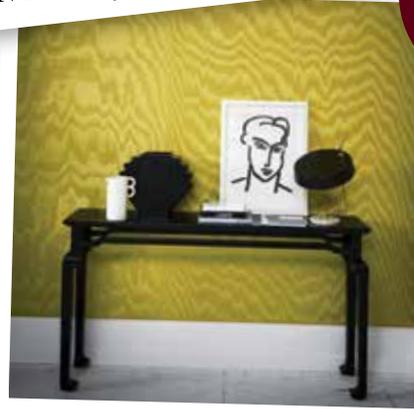
Private Collector



Metropolitan Mood



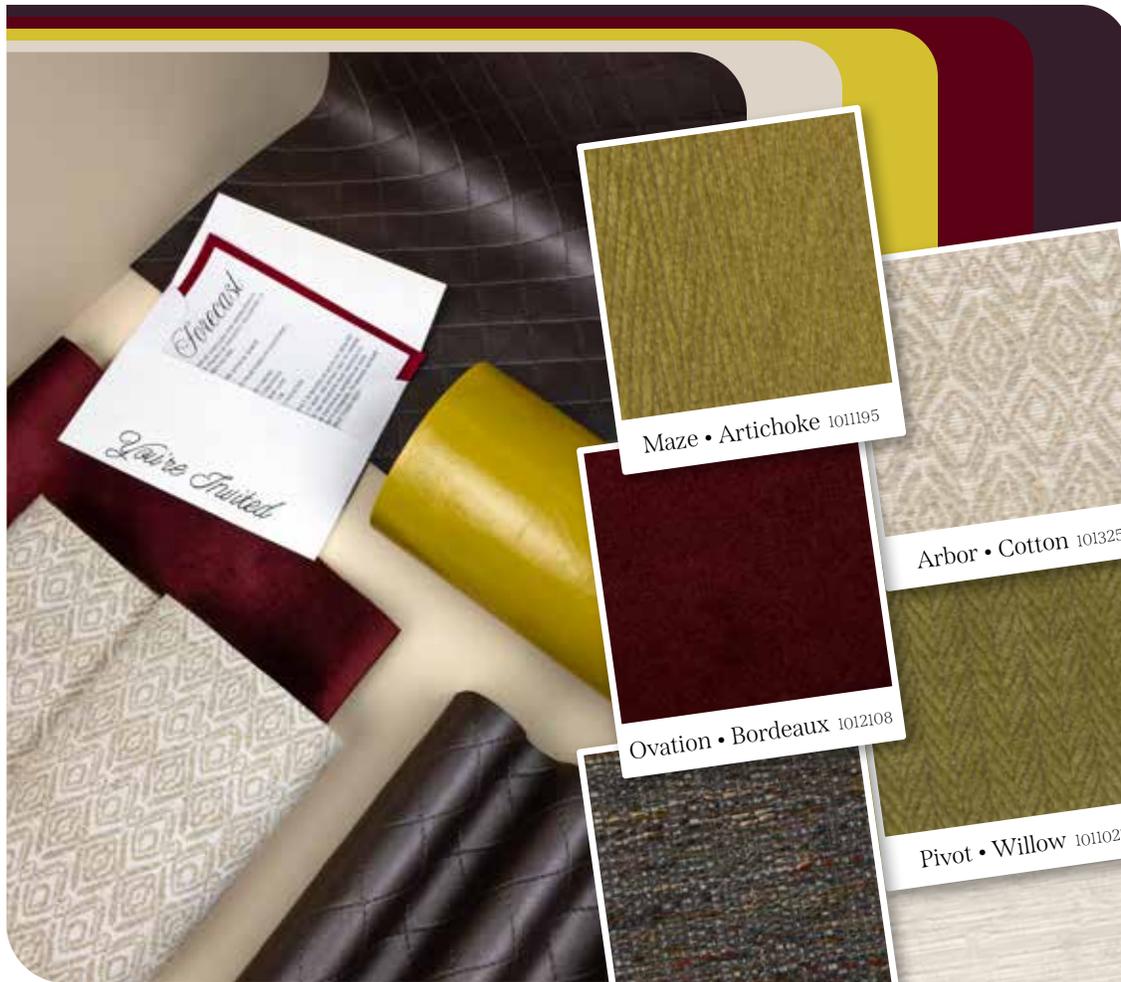
Downtown Rebel



By Invitation Only



Downtown Rebel • Metropolitan Mood • By Invitation Only



PEDESTAL

AVANT-GARDE

VELVET ROPE

PATENT

Maze • Artichoke 101195

Arbor • Cotton 1013257

Ovation • Bordeaux 1012108

Quilted • Umber 1009468

Pivot • Willow 1011027

Accolade • Rye 101723

Badlands • Oxblood 1013070

Dash • Bone 1012377

Ovation • Bittersweet 1012126

Glaze • Shiraz SGL-014

Glaze • Kiwi SGL-007

Viceroy • Oat 1012266

Cardigan • Woolworth 1012882

Blazer • Espresso 1013188

Private Collector lives at the intersection of art and attitude. Informed by early fashion adopters and cultural tastemakers, this palette moves fluidly between runway and interior, trend and permanence. It captures the electricity of gallery openings and after-hours conversations, where urban edge meets intellectual polish. Confident, curated, and intentionally elusive, Private Collector is a color palette with a point of view.

Private Collector

